

Digital Business Cards & Paperless Networking

Helping organisations reduce reliance on printed business cards and business collateral through reusable digital profiles.

- Bamboo · renewable material
- No reprints when details change
- Supports paper-reduction initiatives

Trusted by professionals and teams across North America, the Caribbean, and the Middle East.



THE COST OF PAPER

Paper cards cost more than just paper.

In a market where every impression matters, the way you exchange contact information is a signal.

Repeat printing

Changes to roles or contact details can require a new batch of paper cards.

Outdated details

Printed information cannot be updated after a card is handed over.

Digital updates

Keep profile information current without routinely replacing the card.



WITH TAPPIT — ONE TAP



INTRODUCING TAPPIT

Not a business card. Your complete professional identity.

Share a branded digital profile by NFC, QR code or link.
Recipients can view it without installing a Tappit app.

NFC TAP

Tap an NFC-compatible phone
NFC availability and reader position vary
by phone model and settings.

QR SCAN

Or scan the code on the card
Same profile from a camera, a badge, a slide,
or a screen share.

HOW IT WORKS

01 Tap or scan

Tap an NFC-compatible phone or scan the QR code.

02 Your profile opens

Branded page with contact, documents, portfolio, and video.

03 Save contact / share details

Visitors can save your contact and share their details through the profile.



BAMBOO. PREMIUM. DISTINCTIVE.

Made from bamboo. Built to last.

A natural bamboo card body with embedded NFC technology.

A reusable physical touchpoint for your digital profile.

Digital updates

No reprint when details change

Update profile information without replacing the card.

Bamboo body

Renewable material

An alternative to conventional PVC card bodies.

Supports paper-reduction initiatives

Share updated information digitally and reduce reliance on repeatedly printed cards and business collateral.

Distinctly premium

Natural grain, precision-engraved branding, and a weight that reflects the organization handing it over.

The conversation starter

Clients ask about the card before they ask about you.



PREMIUM BAMBOO FINISH

Natural bamboo finish · Digital updates · Fewer reprints

ENTERPRISE DEPLOYMENT

One digital profile. Less printed collateral.

Give clients, prospects and employees access to current digital resources.

ENTERPRISE USE CASE ? DIGITAL COLLATERAL

Teams can share product information, sales collateral, onboarding resources, brochures and reports through one digital profile. Update the linked content as business information changes.

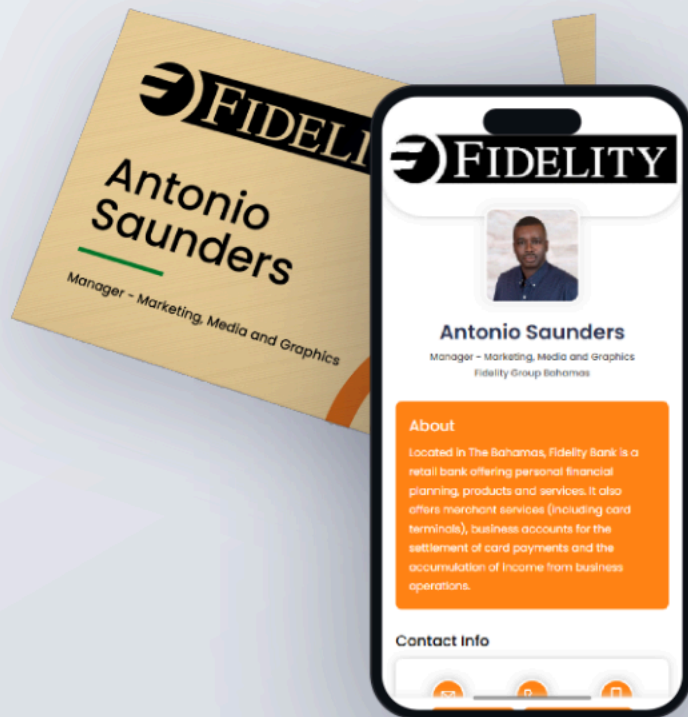
Supports reduced reliance on printed materials and a consistent brand experience across employee and client interactions.

- Sales collateral
- Employee onboarding kits
- Event and conference materials
- Product information sheets
- Corporate brochures and annual reports
- Government service directories

Client visuals: Fidelity Group Bahamas and Antonio Saunders.

tappitcards.ae

YOUR CARD. YOUR BRAND. YOUR PROFILE.



Built for how enterprises actually work.

Deploy, manage and measure a whole organization from one admin dashboard.



Complete Branding Control

Custom-designed cards and profiles that match your brand identity precisely.



Centralised Team Management

Deploy, update and manage team profiles from a central admin dashboard.



Lead Management & CRM

Connect lead information with CRM and business applications through Zapier and supported integrations.



Advanced Analytics

Review profile engagement and lead activity using the available analytics dashboard.



Enterprise Rollout Support

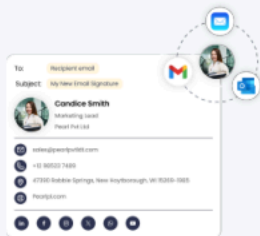
Discuss security, access and procurement requirements with our team before deployment.



Bulk Rollout, Always Current

Coordinate bulk orders and team onboarding. Update roles, contact details and content digitally.

One brand system across every touchpoint.



EMAIL

Custom Email Signature

Add a branded signature and your Tappit profile link to team emails.



VIDEO CALLS

Branded Virtual Backgrounds

Consistent brand presence in every call, with a scannable contact code on screen.



PROFILES

Customizable Profiles

Three profile layouts, theme colours, business hours, services, reviews and links — controlled per team.



CONTENT

Documents, Media & Meetings

Images and video, forms, presentations and reports, plus a meeting link — all on one profile.

Built for individuals. Scaled for enterprise.

Premium

Premium branding for a personalized networking experience

- ✓ Personalized profile — contact, socials, portfolio, lead capture
- ✓ Premium bamboo or PVC card, custom designed
- ✓ Images, video and meeting link
- ✓ Upload documents — forms, presentations, reports
- ✓ Choose from three profile layouts
- ✓ Complete branding control
- ✓ Advanced analytics
- ✓ Virtual background and email signature
- ✓ Ready to use within days

Business & Enterprise

Streamline networking and elevate brand representation across the organization

- ✓ Everything in Premium, for 5–25+ users
- ✓ Consistent branding across all cards and profiles
- ✓ Unlimited taps and card shares
- ✓ Advanced analytics and reporting by team
- ✓ Custom design cards and customizable profiles
- ✓ Bulk ordering and simplified onboarding
- ✓ Admin dashboard and centralized management
- ✓ Business info — about, services, products, reviews
- ✓ Lead management and CRM integration via Zapier
- Admin onboarding and training
- ✓ Virtual backgrounds and custom email signatures
- ✓ Dedicated account support

Enterprise deployment or government procurement? Contact us directly. We tailor packages, procurement documentation and rollout support to your requirements.

GET STARTED

Ready to make networking paperless?

Book a short walkthrough, or explore a live example first.

[Book a demo →](#)

[See a live profile →](#)

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